## **ESOP UPDATE** Information about your Employee Stock Ownership Plan (ESOP)

# Power of ownership thinking

Ownership thinking makes your company succeed, grow and share value increase. This is the greatest power you have as an employee who shares ownership in an ESOP. Your actions can make your account grow!

#### Power of great customer service.

Meeting your customers' needs is at the heart of a successful business. When you go above and beyond to provide excellent quality products and services to your customers, it will have a positive impact on your company reputation and result in repeat sales.

#### Power of improvement.

Striving to make improvements can make a big difference for your company. Try learning new things that will make you even more of an asset at work. Notice and make suggestions about what can be done in the workplace to save costs like improving safety or eliminating waste.



#### Power of efficiency.

You are the best source of information to tackle efficiency in your job. More efficiency and working smart means increased performance which can directly impact the value of your company stock and ESOP rewards.

### Utilize your ownership powers and see your wealth grow!